

WORLD CYCLING FORUM

AGENDA

PUTTING THE BICYCLE INDUSTRY AT THE CORE OF SUSTAINABLE DEVELOPMENT

DAY 1: TUESDAY, 4 JUNE 2019

09h00 WELCOME

by Robbert de Kock, President/CEO, WFSGI and Moderator to be announced

BLOCK 1:

09h15 Future Urban Mobility – The Role of Bicycle in Urban Development

by Carlo van de Weijer, Director Smart Mobility, Eindhoven University of Technology, Netherlands

10h00 United Nations Sustainable Development Goals

by representative of the World Health Organisation, individual speaker to be announced

10h45 Q&A

11h00 COFFEE BREAK

11h30 Presentation hosted by the Responsible Sport Initiative (RSI)

12h00 LUNCH

BLOCK 2:

13h30 Product – Design/Materials/Performance/Product Disassembly

Speaker to be announced

14h15 Process – Sustainable Manufacturing Processes / Technology

by Quentin Badonnel, Project Leader – Sustainable Development and Ronan Le Moguen, Project Leader – Sustainability in Supply Chain, Decathlon, France

15h00 Q&A

15h15 COFFEE BREAK

15h45 Who's Peddling? A New Taxonomy of Urban Mobility

by Nicholas Russell, Entrepreneur-In-Residence, UCL Engineering/ConceptionX.org, England

16h30 Q&A

16h40 Wrap-up Day One

17h30 APÉRO AND DINNER

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DAY 2: WEDNESDAY, 5 JUNE 2019

09h00 WELCOME / RE-CAP DAY 1

by Robbert de Kock, President/CEO, WFSGI and Moderator to be announced

BLOCK 3:

09h15 Specific Material Recycling – Panel Discussion
Speaker to be announced

10h15 Legislation on Material Recycling (EU, WEEE, reg. Electrical & Electronic equip.)
Speaker to be announced

11h00 COFFEE BREAK

BLOCK 4:

11h30 Different Labour Requirements of a Changing Manufacturing Landscape
Speaker to be announced

12h15 Q&A

12h30 LUNCH

14h00 Innovative Materials and Practices
Speaker to be announced

14h45 Hydrogen Bicycles
Speaker to be announced

15h30 Q&A

15h45 SUMMARY OF WORLD CYCLING FORUM 2019

16h15 END OF WCF 2019